

JON CARMICHAEL

INTRODUCTION

Option 1 (short intro)

With a camera, a bold idea, and a window seat at 39,000 feet, today's speaker captured what Good Morning America called "history's most amazing photo." But the story behind that image is about far more than photography—it's about curiosity, resilience, and the courage to ask bold questions. Today, astrophotographer and pilot Jon Carmichael challenges us to rethink our boundaries, reconnect with purpose, and dream bigger. His Eclipse Mindset has helped leaders and teams across industries embrace innovation and prepare for the moments that can change everything. Please join me in welcoming Jon Carmichael!

Option 2 (long version)

I am delighted to introduce our speaker today, who is here to help us zoom out, shift our perspective, and reconnect with what matters most.

Jon Carmichael is a world-renowned astrophotographer and pilot whose breathtaking images and riveting adventures have inspired audiences around the world. Jon gained international acclaim for his extraordinary project, "108," where he spent years planning how to capture the first total solar eclipse to sweep across the United States in 99 years in a unique way — from 39,000 feet. USA Today and Good Morning America call it one of "history's most amazing photographs".

But today's talk is about more than a photograph. It's a story of curiosity, resilience, teamwork, and the power of believing in something bigger than yourself.

Throughout his career, Jon has also spent two decades working with brands such as Twitter, Dell, Microsoft, and ESPN, and has photographed multiple U.S. presidents, global CEOs, and cultural icons including the Dalai Lama, Elton John, and Lady Gaga.

Please join me in welcoming Jon Carmichael!